

Case studie: portefeuillepositionering ten aanzien van de SDG's

Behoefte

Diverse van onze klanten geven aan thematische aandachtsgebieden voor het eigen beleid te willen identificeren en implementeren. De keuzemogelijkheden lijken eindeloos. Vanuit praktisch en pragmatisch oogpunt is het van belang om bepaalde normenkaders als uitgangspunt te nemen.

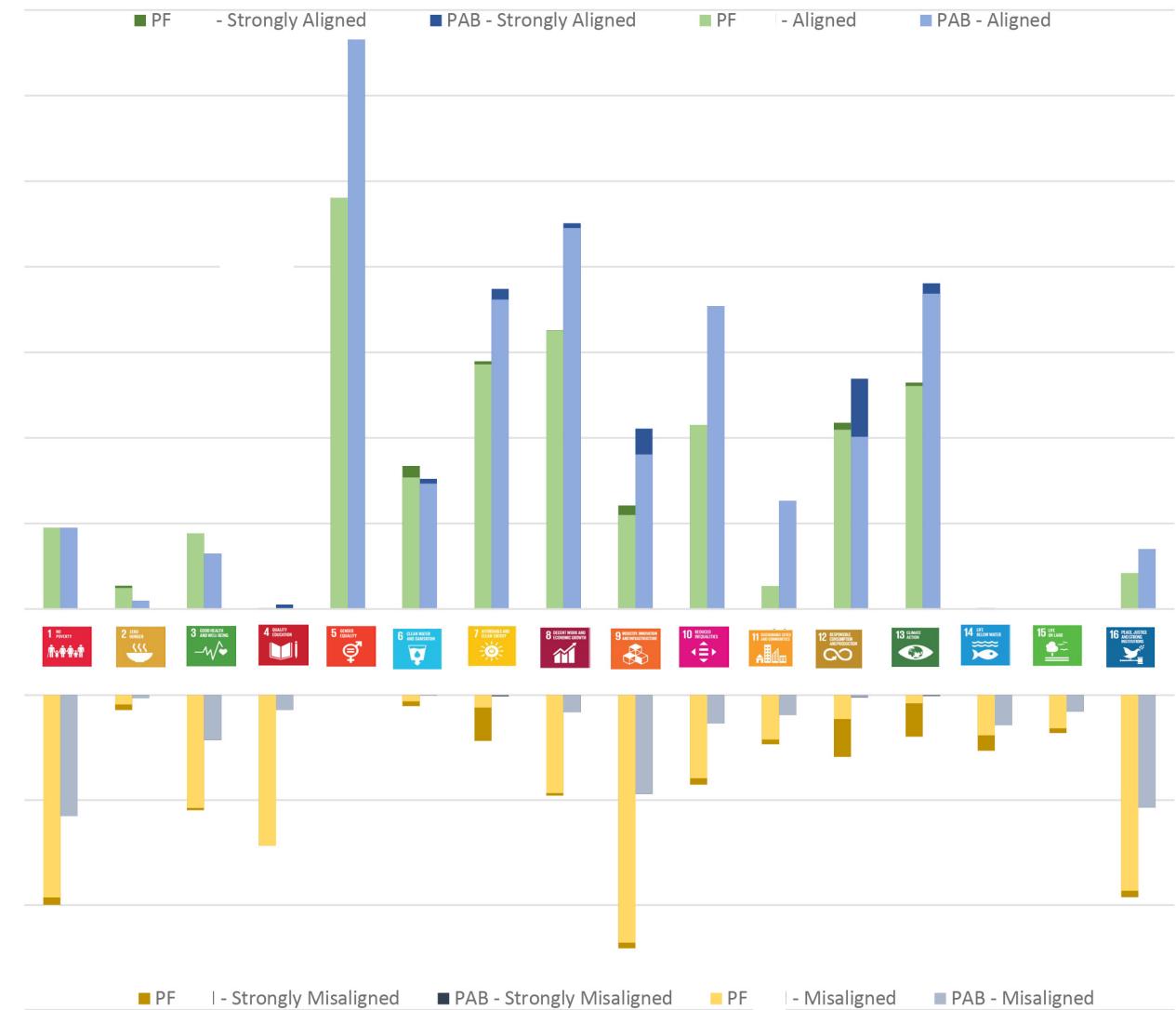
Oplossing

De 17 Sustainable Development Goals (SDG's) zijn concrete doelstellingen ontworpen om de UN Global Goals te bereiken. De SDG's zijn bedoeld om de missie van de UN Global Compact te ondersteunen. Specifiek hebben ze tot doel om armoede terug te dringen, de planeet te beschermen en te zorgen voor vrede en welvaart. Daarmee vormen ze een goede kapstok voor de inrichting en uitvoering van een duurzaam beleggingsbeleid. Dit kan ook helpen in de communicatie met de diverse stakeholders.

We geven inzicht in de SDG's. We maken hiervoor gebruik van een methodiek die per onderneming meet in hoeverre deze met de geleverde producten/diensten positief danwel negatief bijdraagt aan de verschillende SDG's. Vervolgens aggregeren we de uitkomsten per bedrijf op portefeuillenniveau. Dit maakt de monitoring, maar ook het vaststellen van thematische doelstellingen mogelijk.

Resultaat

We maken aan de hand van rapportages zichtbaar voor onze klanten hoe hun portefeuille is geïndiceerd ten opzichte van de verschillende SDG's en hoe dit zich verhoudt tot de benchmark(s). Zodoende kan er inzicht gegeven worden in hoeverre eventuele MVB-speerpunten/thema's reeds geïntegreerd zijn in de portefeuille.



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